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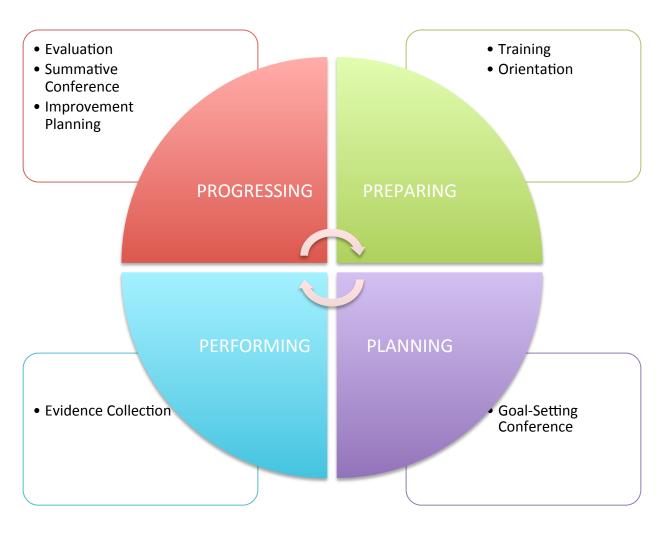
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An Introduction to the 2013-14 Principal Effectiveness Pilot Project Evaluation and Professional Growth

Recommended Evaluation Process



Recommended Evaluation Process



The Preparing Phase

Prepare

- Training
 - Standards
 - Evaluation
- Orientation to system



The Preparing Phase

Training

- Principals and evaluators are trained on the SD
 Principal Standards and how principal standards are used as the basis for professional practice evaluation.
- Evaluators are trained on how to conduct observations that support the professional practice portions of the evaluation.
- Teachers and Principals are trained on how to develop
 Student Learning Targets and how student growth
 factors into the evaluation.

Preparing Phase

Orientation

 All staff impacted by the evaluation system collectively review the evaluation system to ensure all staff have the knowledge to actively participate in the evaluation process. Planning

The Planning Phase

Planning

- Self Assessment
- Goal Setting Conference

The Planning Phase

- Self Assessment
 - Each principal assesses his/her professional practice and analyzes the learning, growth, and achievement results of his/her school.
 - Principal prepares both professional practice and Student Growth Goals for the year.

The Planning Phase

- Goal-Setting Conference
 - Principals meet with evaluators to review selfassessment and jointly analyze student growth and professional practice goals.
 - Principals and evaluators agree on goals for both professional practice and student growth.
 - Principals and evaluators discuss the evidence necessary to support the professional practice and student growth goals.
 - Goals are approved.

The Performing Phase

Performing

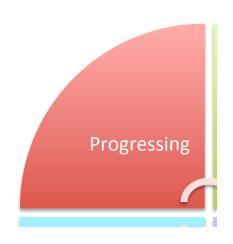
- Longest of the phases
- Evidence collection

The Performing Phase

Evidence Collection

- Formal and informal observations occur to collect evidence of professional practice.
- Evidence from multiple sources compiled to support non-observable elements of professional practice.
- Quantitative data demonstrating progress on Student Growth is collected.
- Evidence is documented and principals are provided structured feedback on performance throughout the evidence collection period.

- Evaluation
- Summative Conference
- Improvement Planning



Evaluation

- Using all documented evidence collected, evaluator completes a summative evaluation including both professional practice and student growth.
- Evaluator considers previously established professional practice and Student Growth in assigning ratings to each performance measure.
- Evaluator calculates preliminary summative performance rating.

- Summative Conference
 - Evaluator and principal being evaluated meet to discuss the principal's summative performance rating.
 - Comprehensive feedback provided on full range of evidence collected to support the evaluation.
 - Summative rating finalized.

- Improvement Plan
 - Principal reflects on feedback from the summative conference to determine the focus of professional practice growth plan.
 - If a plan of assistance is necessary, the evaluator works with the principal to prioritize areas of improvement and identifies professional development.
 - Professional growth plan is approved and put into action.

Surveys

 Stakeholder surveys may be administered in the off years of the evaluation cycle or be a part of the artifacts collected by the principal.

Guiding Questions

- How is the principal currently evaluated in your district? Is this effective?
- Does your current evaluation impact student growth?
- Does your current evaluation practice include observations both formal and informal?

Aspiration: Improve Instruction and Student Learning

PRINCIPAL EFFECTIVENESS

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Questions??